Marketing Relationships



2 Executives

with a consistent record of exceptional delivery within challenging international markets and competitive environments provide you with an excellent expertise on:

Business Consulting & Project Management

Particular expertise in driving business turnaround, transformational change and directing major growth and productivity improvement strategies. Profound expertise on program and vendor management.

Marketing Relationships

Beside our general network of motor sport executives, we are associated with organizers / promoters of most leading championships and offer several levels of sponsorships to candidates from title sponsorship to individual sponsorship packages. We serve your marketing department with our well established network of contacts into the motorsport world and we provide sponsorship deals for you in most of the actual motorsport series.

Thomas Schiller

over 25 years experience in the automotive industry at Bosch, Mercedes Benz and Toyota.

General Manager at Toyota Motorsport managing several departments to support Toyota's motorsport activities during the World Rally Championship, Le Mans 24 hours and the F1 engagement. Combines profound management skills with technical understanding and played a significant role as CIO to gain sponsorships with EMC, BMC, Intel and Dassault Systemes for the F1 project.

John Howett

worked at Toyota over 30 years, among other executive positions, as CEO of Toyota Motorsport for the F1 Project.

An outstanding senior business director with a particular expertise in driving business turnaround, transformational change and directing major growth and productivity improvement strategies. Combines an entrepreneurial approach with clear vision, strong implementation skills and a natural ability to build high-performance teams.